**Fabric Care Sales Meeting Logo Brief**

Thought starters:

* The location: Hollywood, CA
* Theme for sales meeting: Leave your Handprint
  + What millions of people see and walkover each day is the Hollywood star, literally beneath the surface is all the hard work that went in to earning that star
  + We want people to renew their personal commitment to growing this business and challenge them to leave their handprint on this business
  + The awards we are giving out (team of the year, etc) all look and are shaped like the Hollywood walk of fame stars so the theme will be amplified throughout

Comms mandatories:

* Blue color
* P&G
* Fabric Care
* National Sales Meeting 2018
* Leave your Handprint

Other inspiration:



